



1927 L Street
Sacramento, CA 95811
916.442.0185

saccenter.org
info@saccenter.org



30 year Anniversary
Wednesday, June 29, 2016

Safe. Welcome. Needed.

For three decades, those simple words have guided the Sacramento LGBT Community Center in creating events, programs and pathways to services in a vision to build a Sacramento where sexual orientation, and gender identity and expression are recognized as a spectrum of valued personal characteristics, universally respected and affirmed.

It was 30 years ago that bold visionaries first created a haven where LGBT people could build community, find affirmation and lead self-sufficient, healthy, well-adjusted lives. Although the landscape for LGBT people has altered significantly, the Center’s role as a community cornerstone has not wavered, thanks to dedicated, tireless champions whose bold leadership and behind-the-scenes activism has transformed our community.

Now, 30 years later, the Center is a thriving force of dedicated, passionate staff and volunteers that receives almost 250 youth visits each week, distribution of thousands of sexual health and education materials each year, community groups that support seniors, people who are coming out and those living with HIV/AIDS, respite for those experiencing mental health crisis and LGBT-affirming referrals.

The Pride Awards annually recognizes individuals and organizations whose compassion, innovation, generosity and community service create a safer, welcoming, collaborative, just community. Award recipients demonstrate their pride through both their work and in the way they live their lives every day, continuing the legacy of the Lambda Community Center opened in 1986 by Jerry Sloan and the late Timothy Warford, with the help and guarantees of Terry Sidie, Marghe Covino, Court of the Great Northwest Imperial Empire (CGNIE) Emperor Randy Hartman and others to serve the broader cross-section of the LGBT community.

The 2016 Pride Awards will take place on the iconic Capitol Mall, the same place where Sacramento Pride has its festival. This is a first for this type of event on Capitol Mall and we couldn’t be more excited to be able to host the Pride Awards there!



2016 pride awards sponsorship Levels



30 year Anniversary
Wednesday, June 29, 2016

\$30,000 – 30 year anniversary level sponsor

- 1 table at Event, 8 seats
(Sponsor will also host a youth table)
- 8 tickets to the one-hour VIP reception with open bar
- 2 people to attend a Meet and Greet with the Sacramento Pride headliner, Wilson Phillips
- Limo for 8 people to the Event
- Opportunity to address crowd, at VIP reception as well as on stage at the Event
- Opportunity to appear on a local TV show with an LGBT Center representative
- Exclusive Thank-You email sent to the Center's database
- Logo in a Thank-You print ad, after the Event
- Multiple mentions on Stage at Event and Logo displayed at Event
- Logo on all Pride Award promotional materials, posters, postcards, etc., including ads in Outword Magazine
- Logo and web link placement on the Sacramento Pride Awards and Sacramento LGBT Community Center's websites for one year
- 6 mentions in the LGBT Community Centers eNewsletter (20,000 Distribution)
- 6 mentions on the LGBT Community Center's Facebook - (Reach 20,000 weekly)
- 2 Full page advertisements in the Pride Awards Program (artwork due June 15, 2016)
- 30 tickets to Sacramento Pride 2016

\$15,000 – pride awards presenting level sponsor

- 1 table at Event, 8 seats
- 8 tickets to the one-hour VIP reception with open bar
- Opportunity to address crowd on stage at the Event
- Multiple mentions on Stage at Event and Logo displayed at Event
- Logo in a Thank-You print ad, after the Event
- Logo on all Pride Award promotional materials, posters, postcards, etc., including ads in Outword Magazine
- Logo and web link placement on the Sacramento Pride Awards and Sacramento LGBT Community Center's websites for one year
- 4 mentions in the LGBT Community Centers eNewsletter (20,000 Distribution)
- 4 mentions on the LGBT Community Center's Facebook - (Reach 20,000 weekly)
- 2 full page advertisements in the Pride Awards Program (artwork due June 15, 2016)
- 15 tickets to Sacramento Pride 2016

\$10,000 – pride awards title level sponsor

- 1 table at Event, 8 seats
- 8 tickets to the one-hour VIP reception with open bar
- Mention on Stage at Event and Logo displayed at Event
- Logo on all Pride Award promotional materials, posters, postcards, etc., including ads in Outword Magazine
- Logo and web link placement on the Sacramento Pride Awards and Sacramento LGBT Community Center's websites for one year
- 4 mentions in the LGBT Community Centers eNewsletter (20,000 Distribution)
- 4 mentions on the LGBT Community Center's Facebook - (Reach 20,000 weekly)
- 1 full page advertisement in the Pride Awards Program (artwork due June 15, 2016)
- 10 tickets to Sacramento Pride 2016



* Beer, wine and bubbly will be complimentary, at the event, for all guests.



2016 pride awards sponsorship Levels



30 year Anniversary
Wednesday, June 29, 2016

\$5,000 – pride awards guardian level sponsor

- 1 table at the event, 8 seats
- 8 tickets to the one-hour VIP reception with open bar
- Mention on Stage at Event and Logo displayed at Event
- Logo on all Pride Award promotional materials, posters, postcards, etc., including ads in Outword Magazine
- Logo and web link placement on the Sacramento Pride Awards and Sacramento LGBT Community Center's websites for one year
- 2 mentions in the LGBT Community Centers eNewsletter (20,000 Distribution)
- 2 mentions on the LGBT Community Center's Facebook - (Reach 20,000 weekly)
- 1 Half page advertisement in the Pride Awards Program (artwork due June 15, 2016)
- 5 tickets to Sacramento Pride 2016

\$2,500 - pride awards mentor level sponsor

- 4 tickets to the Event
- 4 tickets to the one-hour VIP reception with open bar
- Company name displayed at event
- Company Name on all Pride Award promotional materials, posters, postcards, etc., including ads in Outword Magazine
- Logo and web link placement on the Sacramento Pride Awards and Sacramento LGBT Community Center's websites for one year
- 1 mention in the LGBT Community Centers eNewsletter (20,000 Distribution)
- 1 mention on the LGBT Community Center's Facebook (Reach 20,000 weekly)
- 1 Quarter page advertisement in the Pride Awards Program (artwork due June 15, 2016)

\$1,500 - pride awards advisor level sponsor

- 2 tickets to the Event
- 2 tickets to the one-hour VIP reception with open bar
- Company name displayed at event
- Company Name on all Pride Award promotional materials, posters, postcards, etc., including ads in Outword Magazine
- Company name mention in Pride Awards Program

\$1,000 - pride awards table sponsor

- 1 table at the event, 8 seats
- 8 tickets to the one-hour VIP reception with open bar
- Name on table at the event

\$500 - pride awards half-table sponsor

- 1 half-table at the event, 4 seats
- 4 tickets to the one-hour VIP reception with open bar
- Name on table at the event



**safe.
welcome.
needed.**

* Beer, wine and bubbly will be complimentary, at the event, for all guests.



sponsorship information Form



30 year Anniversary
Wednesday, June 29, 2016

Please complete the following information regarding your sponsorship. Be aware of deadlines associated with certain sponsorship benefits required in order to make print deadlines.

Sponsor Name _____

Address _____

City _____ **State** _____ **Zip** _____

Sponsor web address _____

Contact Name _____ **Email** _____

Phone: _____ **Alternate Phone** _____

Authorizing Signature/Name _____

Sponsorship Level _____



1927 L Street
Sacramento, CA 95811
916.442.0185

saccenter.org



Comments:

All sponsorship checks should be made out to the Sacramento LGBT Community Center, a 501 (c)3 not for profit corporation, and may be tax deductible as allowed by law.

Artwork for all advertisements and recognition is due by June 15, 2015

For Sponsorship information contact:
Fred Palmer
(916) 329-9280
fred@outwordmagazine.com

SacCenter.org/PrideAwards

